

Community Health Improvement Project Santa Clara County Landing Page

1) CHIP vision, values, and flowchart (display images)

2) Partners

CHA-CHIP Steering Committee consists of representatives from a wide array of sectors in Santa Clara County who share their expertise, identify resources, support and oversee the planning efforts to ensure broad representation in this process. Together, we hope to improve the health of Santa Clara County and confront urgent health inequalities.

PROVIDE PARTICIPANT LIST HERE (make sure we like them on Facebook)

3) FAQ:

- ***What is the CHA?***

The CHA is an acronym for the Community Health Assessment, a process facilitated by the Santa Clara County Public Health Department, Community Health Partnerships and other community partners. Together, we assess the health status of Santa Clara residents using qualitative and quantitative methods to collect health data. The ultimate goal for the CHA is to develop strategies to address the community health needs and identify any issues that may arise.

- ***What is the CHIP?***

The CHIP is an acronym for the Community Health Improvement Plan. The CHIP provides a framework for addressing issues identified by the CHA to improve the health of Santa Clara County residents by using the data to develop and implement strategies for action and establish accountability to ensure health improvements.

- ***Why the MAPP Framework?***

The MAPP framework is an acronym for Mobilizing for Action through Planning and Partnerships, a community-wide strategic planning tool for improving community health. The community drives the MAPP framework by identifying public health issues and resources for addressing them.

Mobilizing for Action through Planning and Partnerships (MAPP) framework for community health improvement:

- a. Establish a community health improvement vision
- b. Conduct community themes and strengths assessment
- c. Conduct local public health system assessment
- d. Conduct community health status assessment
- e. Conduct forces of change assessment
- f. Identify strategic issues and priorities
- g. Formulate goals, strategies and action plans

- ***How will this effort build on existing efforts in Santa Clara County?***

This effort will incorporate existing data collected by community partners and engage in joint data collection efforts. The steering committee will set health priorities and develop strategies.

- ***Why should community members get involved?***

Public health is a multi-faced system. Together, we each have a role in improving Santa Clara County health and creating a stronger public health infrastructure.

4) Project Documents (PDF):

- CHIP Project Charter
- Flowchart
- Vision
- Values
- Steering Committee Meeting Documents: Meeting 1-3

5) Contact:

For further information, please contact Analilia Garcia at
NEW EMAIL ADDRESS FOR PHPLANNING.

6) Additional Resources

- NACCHO CHA/CHIP Center
<http://www.naccho.org/topics/infrastructure/CHAIP/chachip-online-resource-center.cfm>
- PHAB: Public Health Accreditation Board
<http://www.phaboard.org/>
- NACCHO MAPP
<http://www.naccho.org/topics/infrastructure/mapp/>